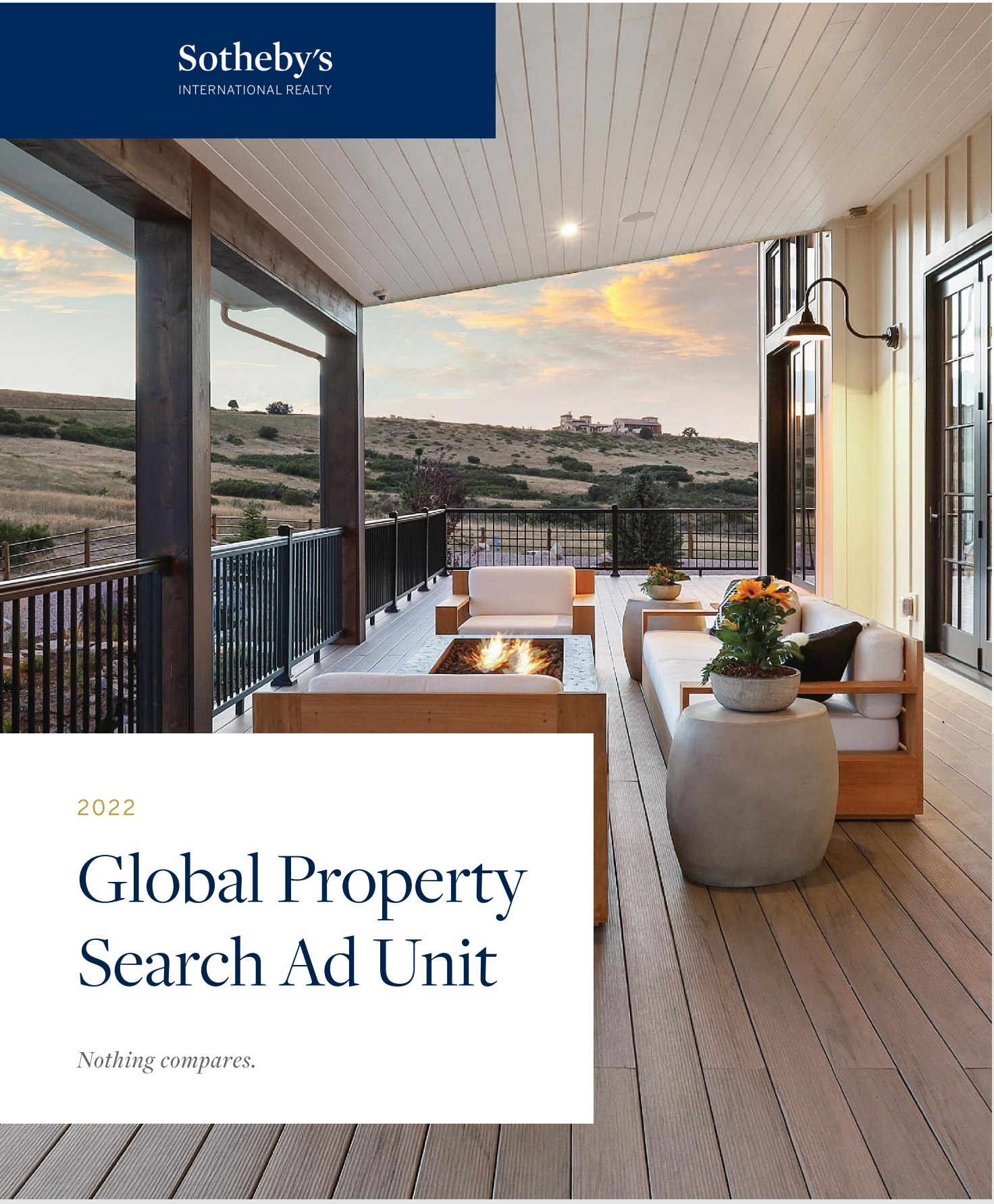
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2022

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Dermot OBrien

With over $300M in sales on Singer Island and the surrounding areas since 2004, Dermot has been recognized by several important publications and has been the recipient of a number of awards including the Ritz Carlton Residences Power Broker Award in 2012, International Property Magazine's Best Real Estate Agent Florida Award 2013-2014, and International Property Magazine's Best Boutique Real Estate Brokerage Florida Award 2017-2018. Dermot earned his master's degree from the Kellogg Graduate School of Management at Northwestern University and a bachelor's degree from University College Dublin in Ireland. A life-long learner, he recently completed a diploma in digital marketing from the Digital Marketing Institute.

Dermot OBrien

Senior Global Real Estate Advisor

561 317 1177

dermot@dermot.com

dermot.com

Sotheby's International Realty Palm Beach Brokerage Singer Island

3800 N. Ocean Drive,

Singer Island, FL 561 317 1177

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INTRODUCTION

We partner with leading media powerhouses to deliver content to discerning audiences worldwide. Our partners' cutting-edge innovation, strategic positioning, and international impact enable the Sotheby's International Realty® brand to successfully connect with global consumers.



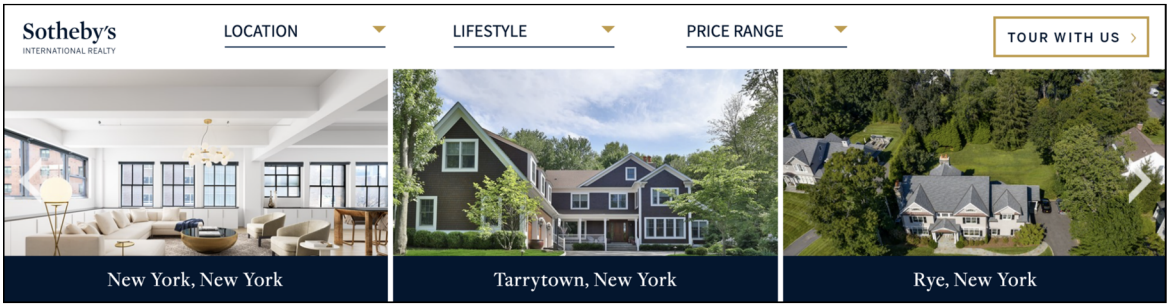


INTRODUCTION

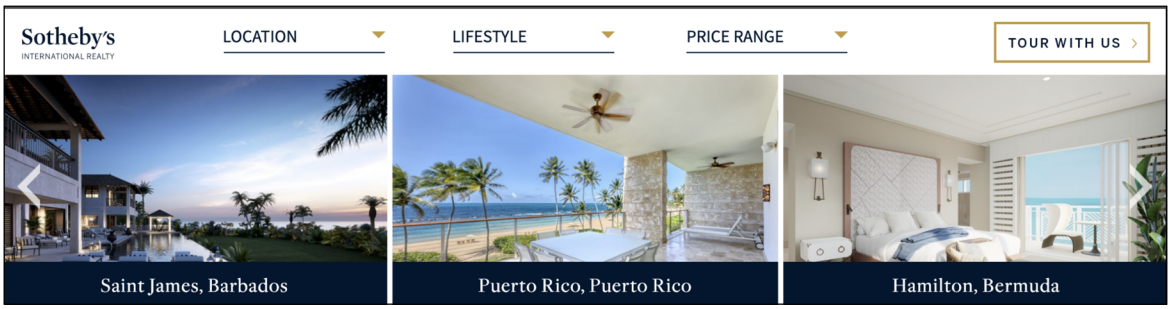
Global Property Search Ad Unit

Our worldwide reach and media partnerships help bring your listing unparalleled exposure to affluent consumers. The Global Property Search (GPS) ad unit is one example of how powerful our proprietary list of media partners can be for you. This ad unit, which populates across multiple media partner sites, draws a remarkable number of clicks and impressions.

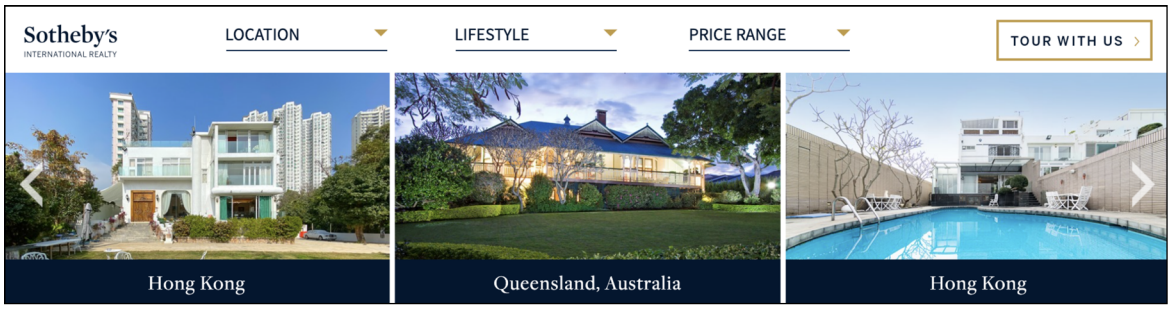
The images on the right show you where we advertise your home, how your ad will look, and how it is geo-targeted to match consumers' locations. When potential buyers click on your ad, they are taken back to the detail page on sir.com. These digital ads make a big impact.



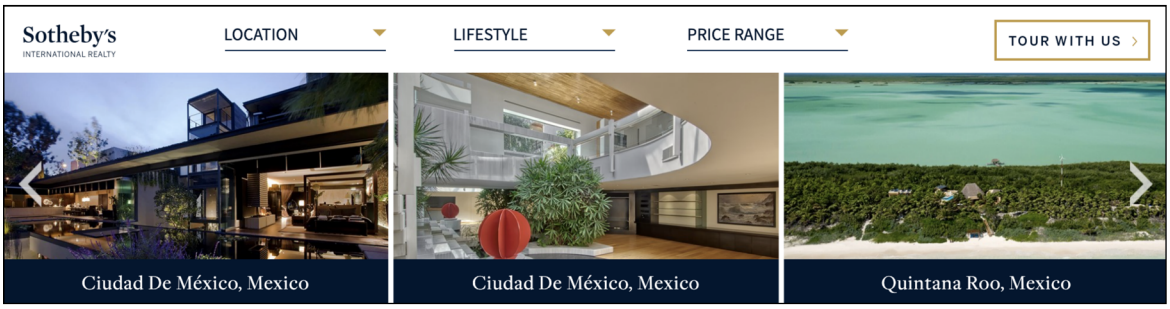
NEW YORK CITY



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HONG KONG



MEXICO

GLOBAL MEDIA PARTNERS

Always on, targeting local and feeder markets, the GPS ad will be displayed through worldwide media placements such as The New York Times, Architectural Digest, AD Mexico, Financial Times, The Wall Street Journal, Nikkei, Dwell, PropGoLuxury, and James Edition.



On the Market in New York City

The New York Times

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SINGER ISLAND CONDOMINIUM



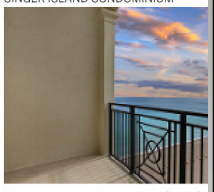
Dolcevita PH 601
3 Beds, 3.5 Baths $2,450,000
dolcevitapenthouse.com

SINGER ISLAND CONDOMINIUM



Beach Front 1501
3 Beds, 3.5 Baths $1,975,000
beachfrontsingerisland1501.com

SINGER ISLAND CONDOMINIUM



Resort at Singer Island
3 Bed, 3.5 Bath $1,650,000
theresortatsingerisland2150.com

SINGER ISLAND HOTEL CONDOMINIUM



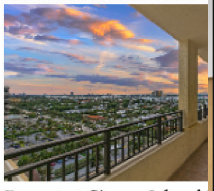
Resort at Singer Island 2101
1 Bed, 1 Bath $799,000
theresortatsingerisland2101.com

SINGER ISLAND HOTEL CONDOMINIUM



Resort at Singer Island 1811/1505
2 Beds, 2 Baths, $495,000 - $485,000
for more information log on to dermot.com

SINGER ISLAND HOTEL CONDOMINIUM



Resort at Singer Island
2 Beds, 2 baths, $495,000 - $509,9
theresortatsingerisland1810.com /1

SINGER ISLAND HOTEL CONDOMINIUM



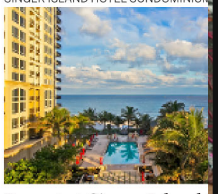
Resort at Singer Island 1503
1 Bed, 1 Bath, $464,000
theresortatsingerisland1503.com

SINGER ISLAND HOTEL CONDOMINIUM



Resort at Singer Island 1200/900
2 Beds, 2 Baths, $439,000 to $445,000
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SINGER ISLAND HOTEL CONDOMINIUM



Resort at Singer Island
1 Bed/Studio, 1 Bath $429,000 - $4
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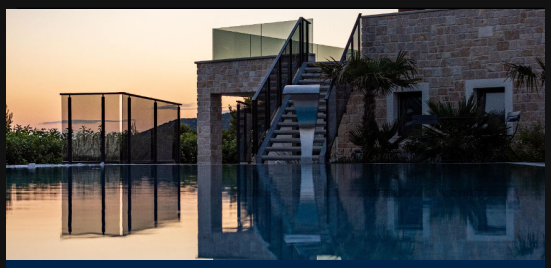


Dermot OBrien
Senior Global Real Estate Advisor
561.317.1177 | Dermot.com
dermot.obrien@sir.com

PALM BEACH BROKERAGE - SINGER ISLAND SOTHEBYSREALTY.COM

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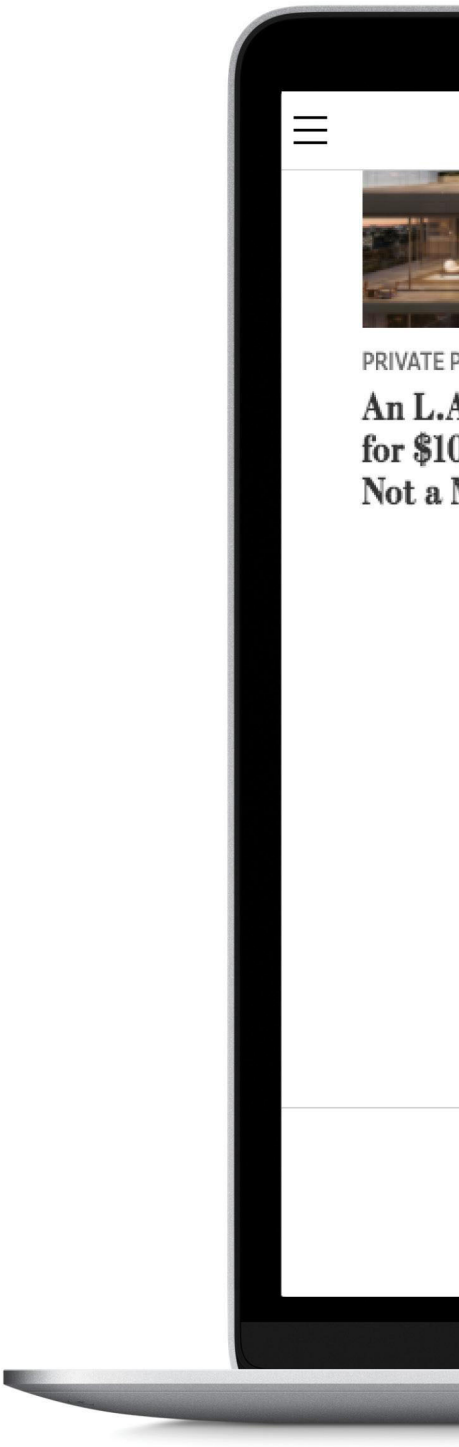
MAINTENANCE $1,387 a month

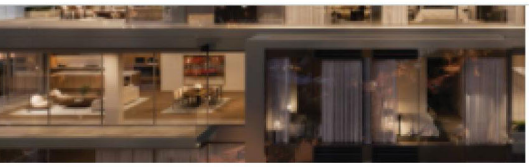
The New York Times

The Sotheby's International Realty® brand in partnership with The New York Times blends exclusivity, dominance, and new trail-blazing technology with strategic focus to connect with over 117 million unique global visitors on NYTimes.com per month while offering exclusive placements that drive over 12 million media impressions worldwide.

The Wall Street Journal

The Wall Street Journal engages readers across print, digital, mobile, social and video. With over 300 million page views per month, the Sotheby's International Realty exclusive advertisements with The Wall Street Journal connect you directly to an extensive consumer network.





ATE PROPERTIES

L.A. Home is Hitting The Market $100 Million-Plus—And No, It's a Megamansion



PRIVATE PROPERTIES

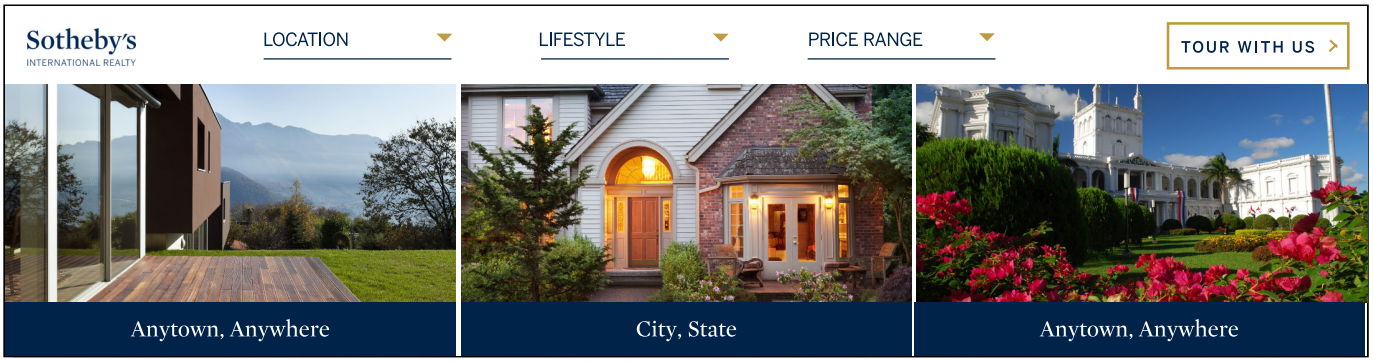
Buy This Dubai Mansion, Get a Rolls-Royce, a Ferrari and a Harley, Too



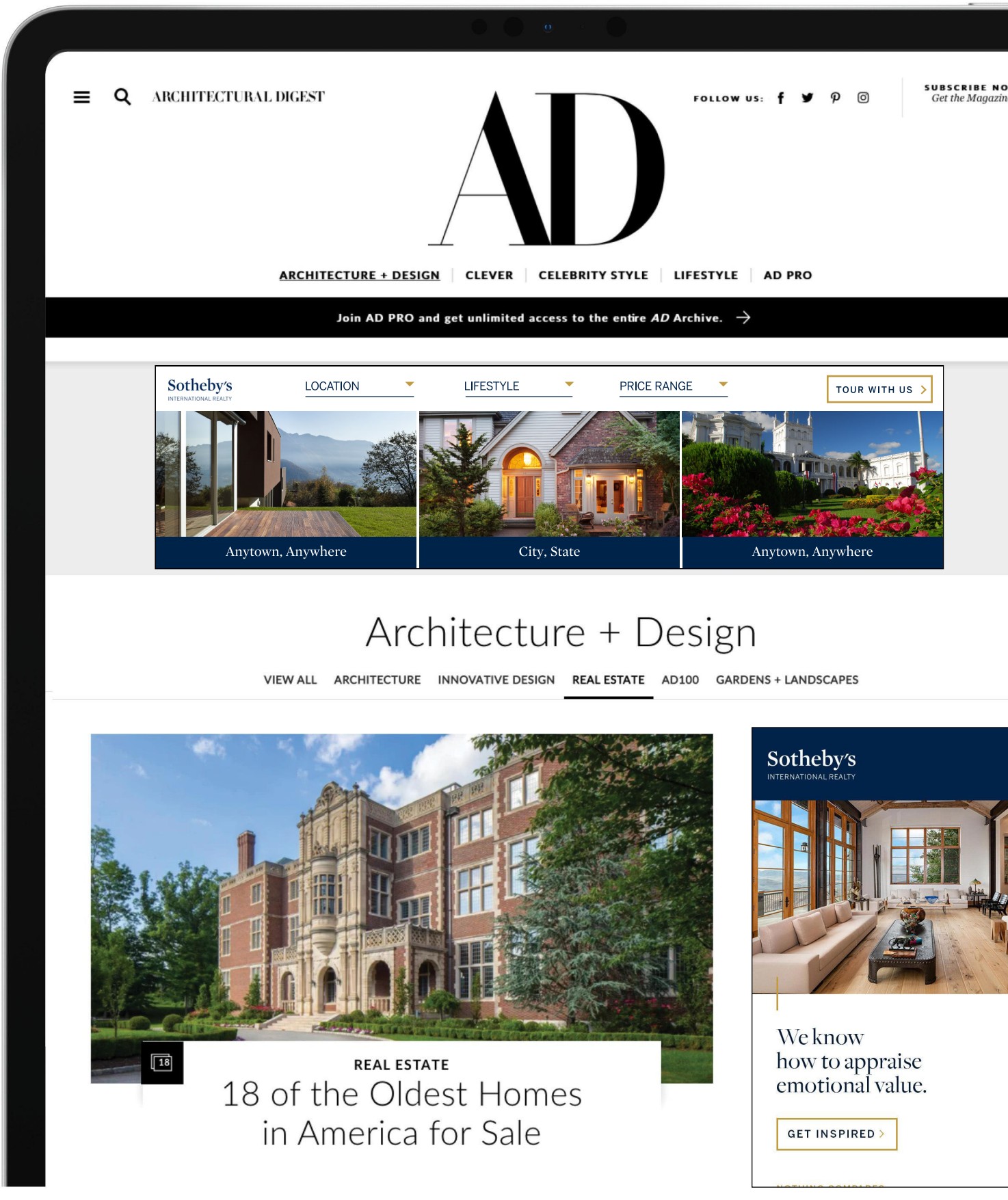
OBITUARIES

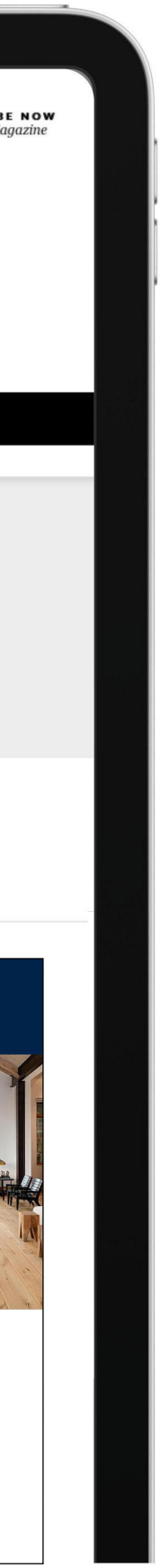
Martha Nierenberg Helped Fou Dansk Designs Tableware Firm

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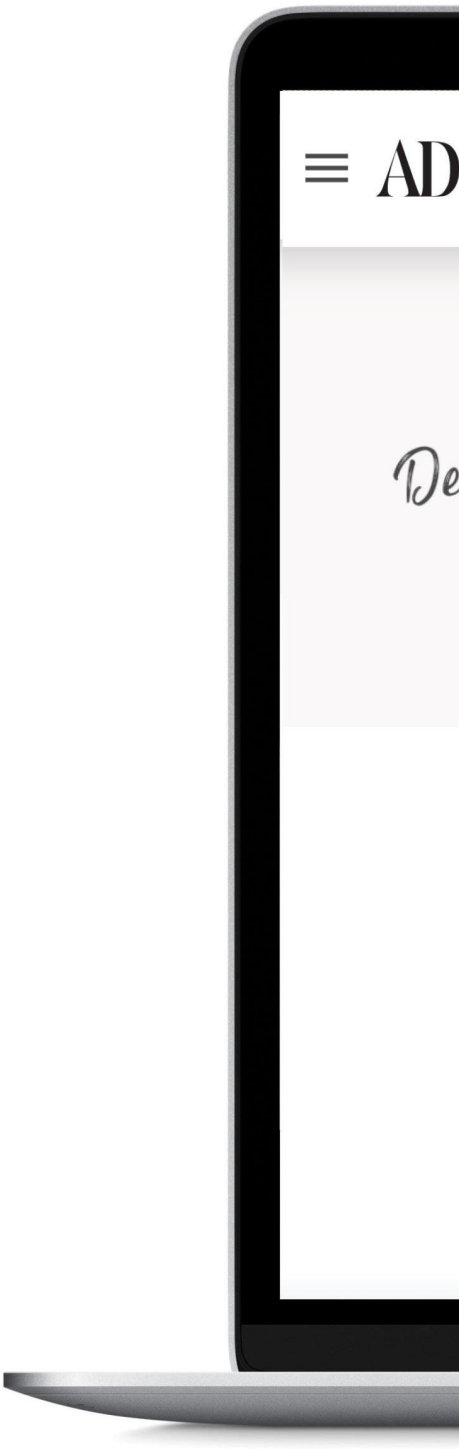


Architectural Digest

Architectural Digest is the international authority on design and architecture. Every day, AD inspires millions of affluent readers to redesign and refresh their lives through a multi-platform presence that includes print and digital editions, social media, signature events, and its website which receives over 14 million page views per month.

AD Mexico

AD Mexico's goal is to connect readers with brand experiences through high-level, authentic and inspiring content. With a combined audience of over 1.9 million digital followers and readers, AD Mexico continues to be one of the most influential publishers in Mexico and Latin America.



AD 20 AÑOS

Destacados



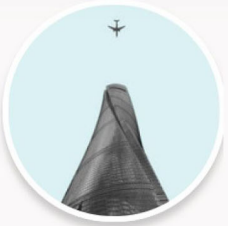
20th anniversary of AD Mexico



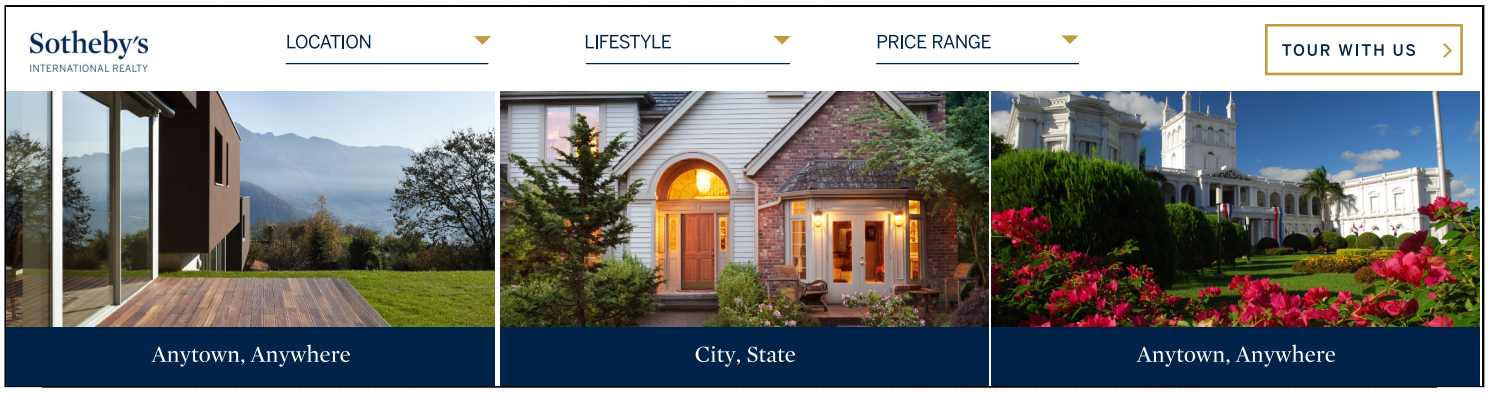
2020 Design Icons



Create your own AD cover

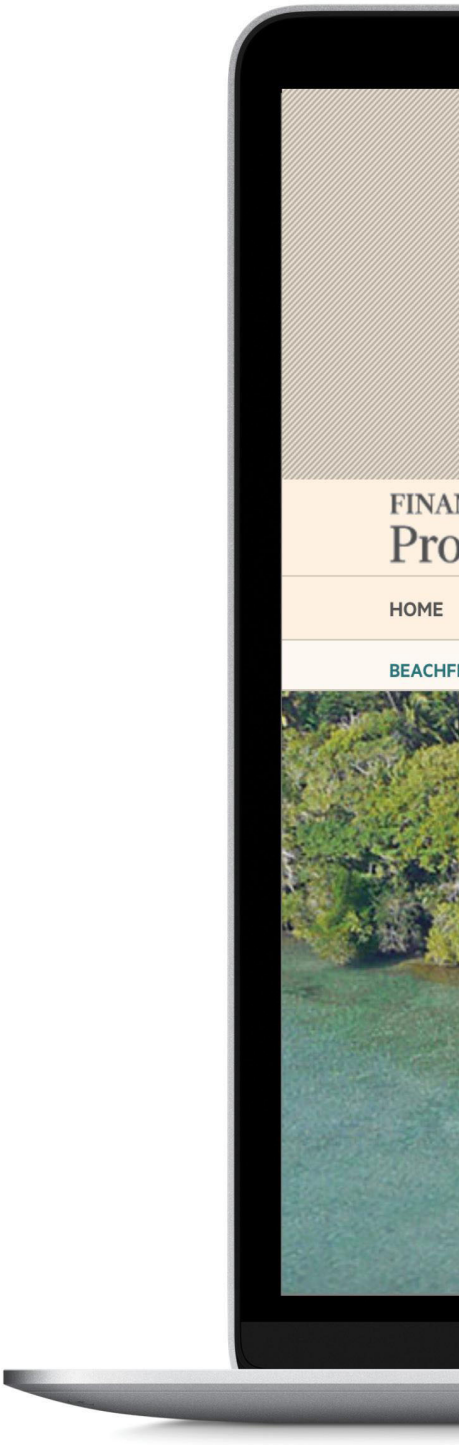


The most famous sustainable buildings in the world



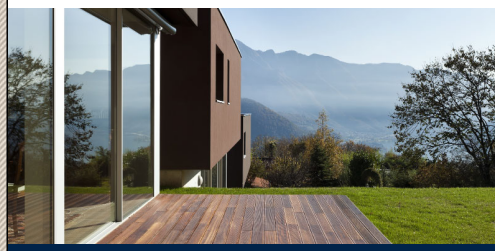
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Financial Times is one of the world's leading business news organizations with a combined print and digital circulation of 850,000. With over 6 million registered users, the Financial Times reaches the world's most influential budget-holders and opinion-formers.

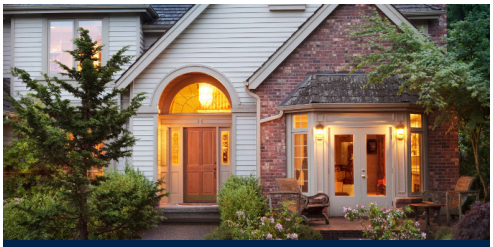


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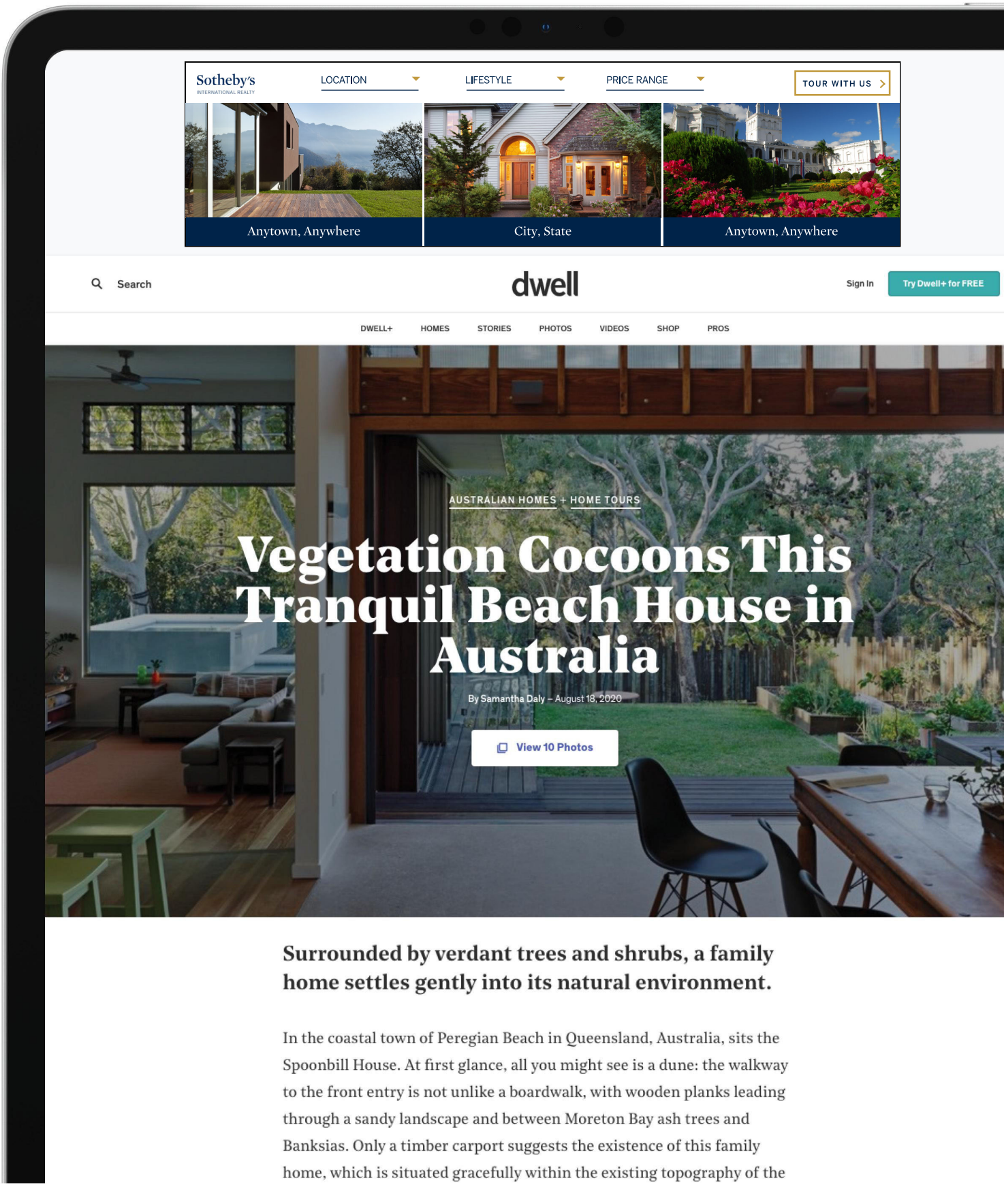
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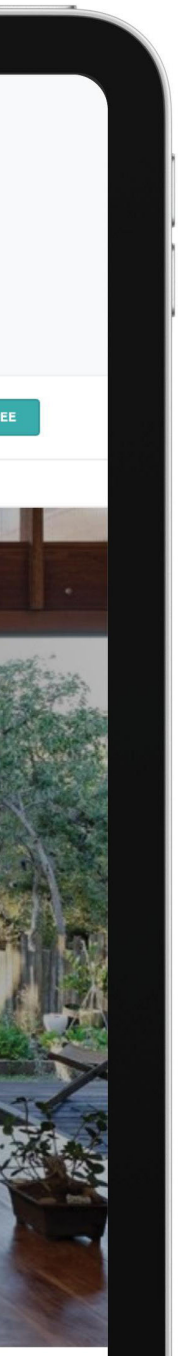
ACHFRONT brought to you by Sotheby's International Realty





Surrounded by verdant trees and shrubs, a family home settles gently into its natural environment.

In the coastal town of Peregian Beach in Queensland, Australia, sits the Spoonbill House. At first glance, all you might see is a dune: the walkway to the front entry is not unlike a boardwalk, with wooden planks leading through a sandy landscape and between Moreton Bay ash trees and Banksias. Only a timber carport suggests the existence of this family home, which is situated gracefully within the existing topography of the

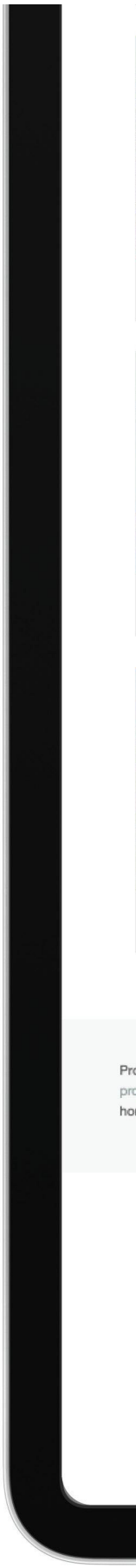


Dwell

Dwell is the leading voice for modern design, architecture and interiors. Dwell.com reaches an affluent, sophisticated and design-savvy audience and receives over 1 million unique monthly visitors.

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The Sotheby's International Realty® brand maintains an exclusive partnership with Nikkei, the most influential news publication in Japan and one of the major media powerhouses in the world. This alliance enables the brand to generate Japanese buyer interest through Nikkei's digital platform, with over 29 million monthly readers.





Castle- House in New Moscow, Russia
USD 984K ,999.92 m² 6 Bed



The Pacific Ocean Cliff Top Villa in Japan, Japan
Price Upon Request ,2,111.96 m² 2 Bed



8920 Players Club Drive, Las Vegas, Nevada, United St…
USD 11.4M ,2,170.22 m² 11 Bed



BRILLIA MARE ARIAKE, Tokyo, Japan
USD 4.62M ,365.95 m² 4 Bed



123 Halona Lane, Kiawah Island, South Carolina, Unite…
USD 1.8M ,275.64 m² 3 Bed



Tsurumaki 1. House, Tokyo, Japan
USD 1.42M ,196.95 m² 4 Bed

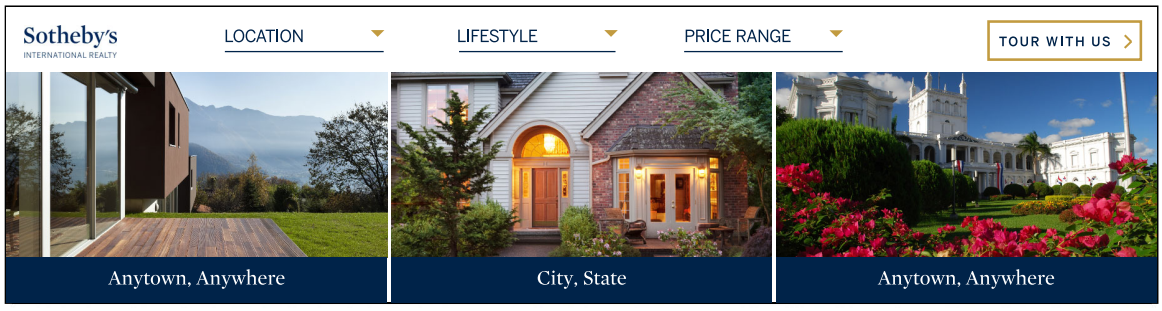


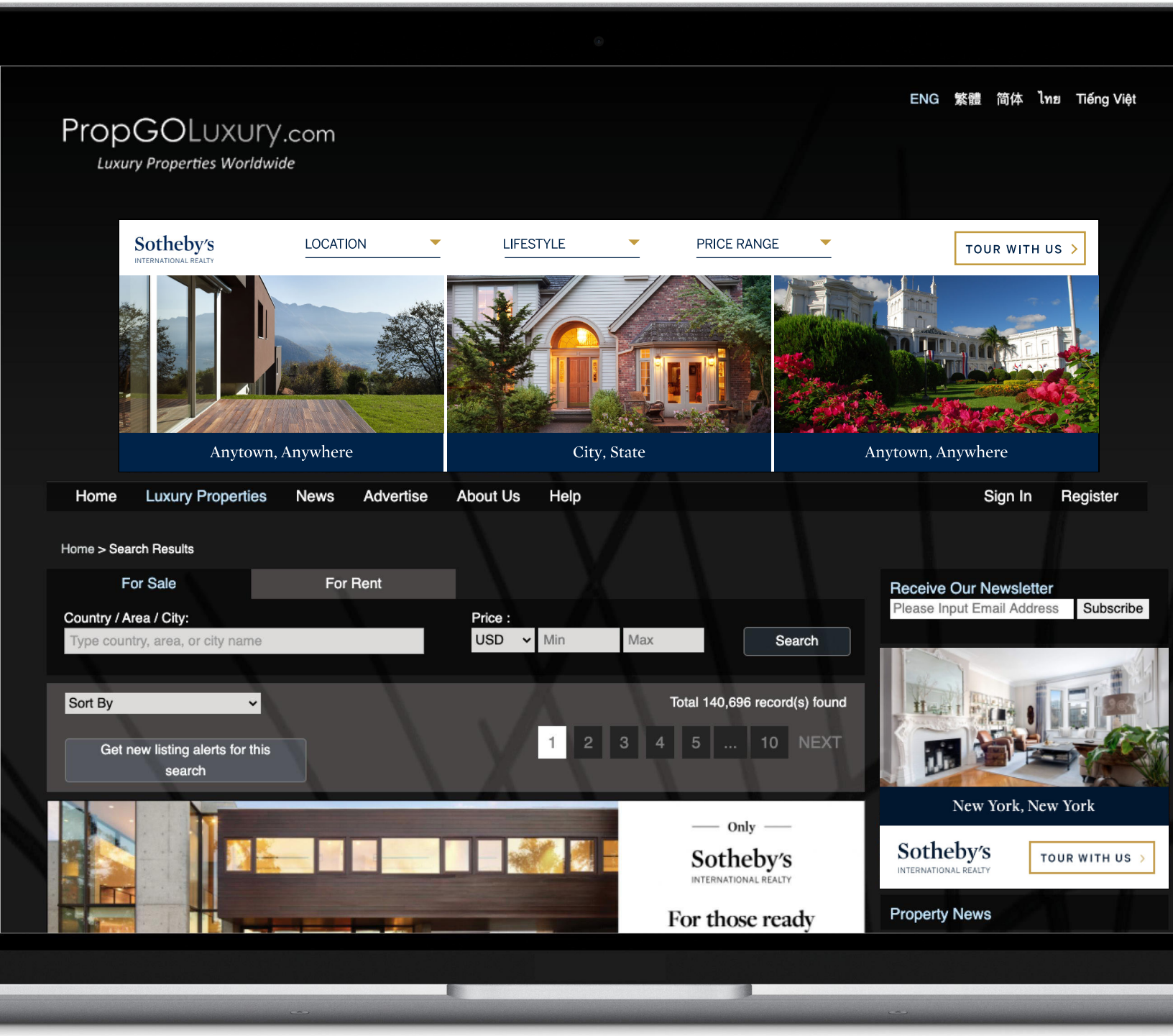
2845 Sycamore Canyon Road, Montecito, California, U…
USD 39.8M ,1,700.31 m² 8 Bed

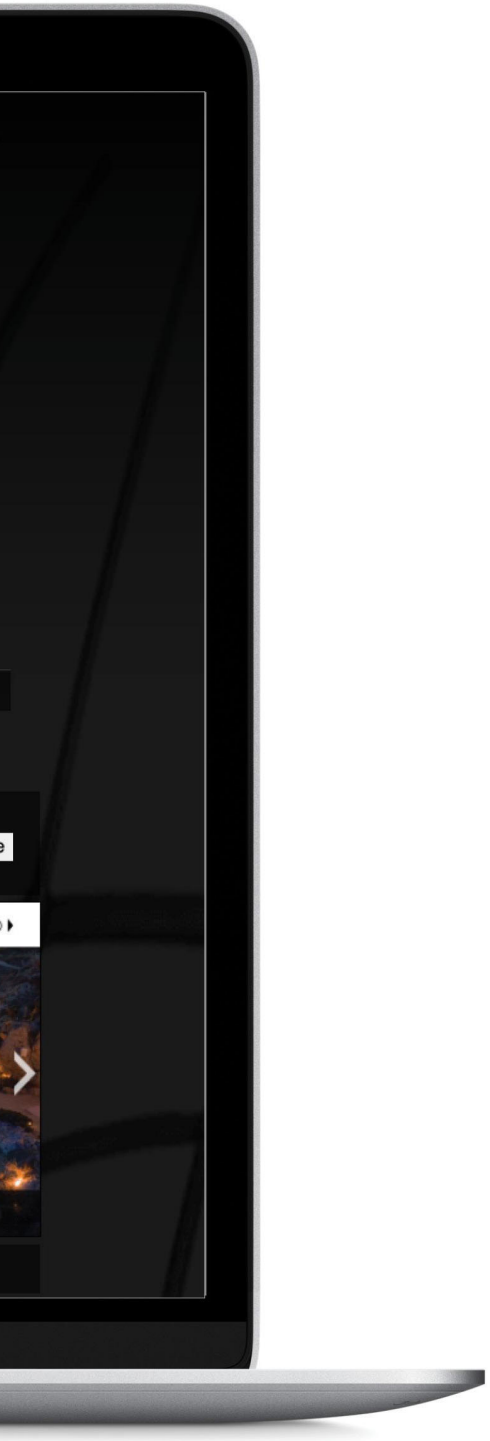


ICHIBANCHO PARK MANSION, Tokyo, Japan
USD 2.1M ,139.91 m² 3 Bed

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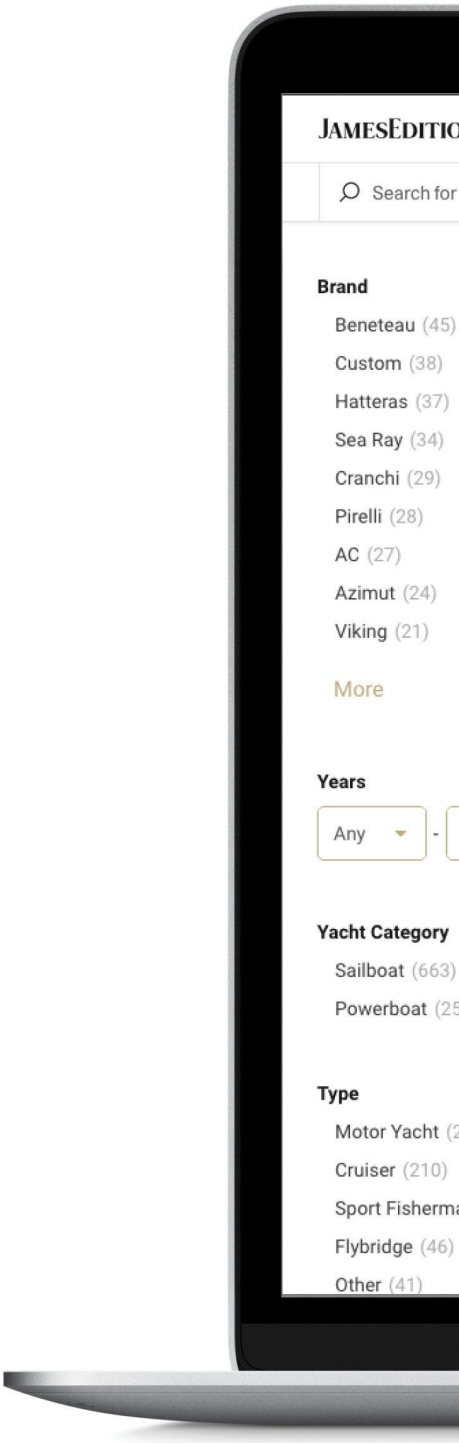


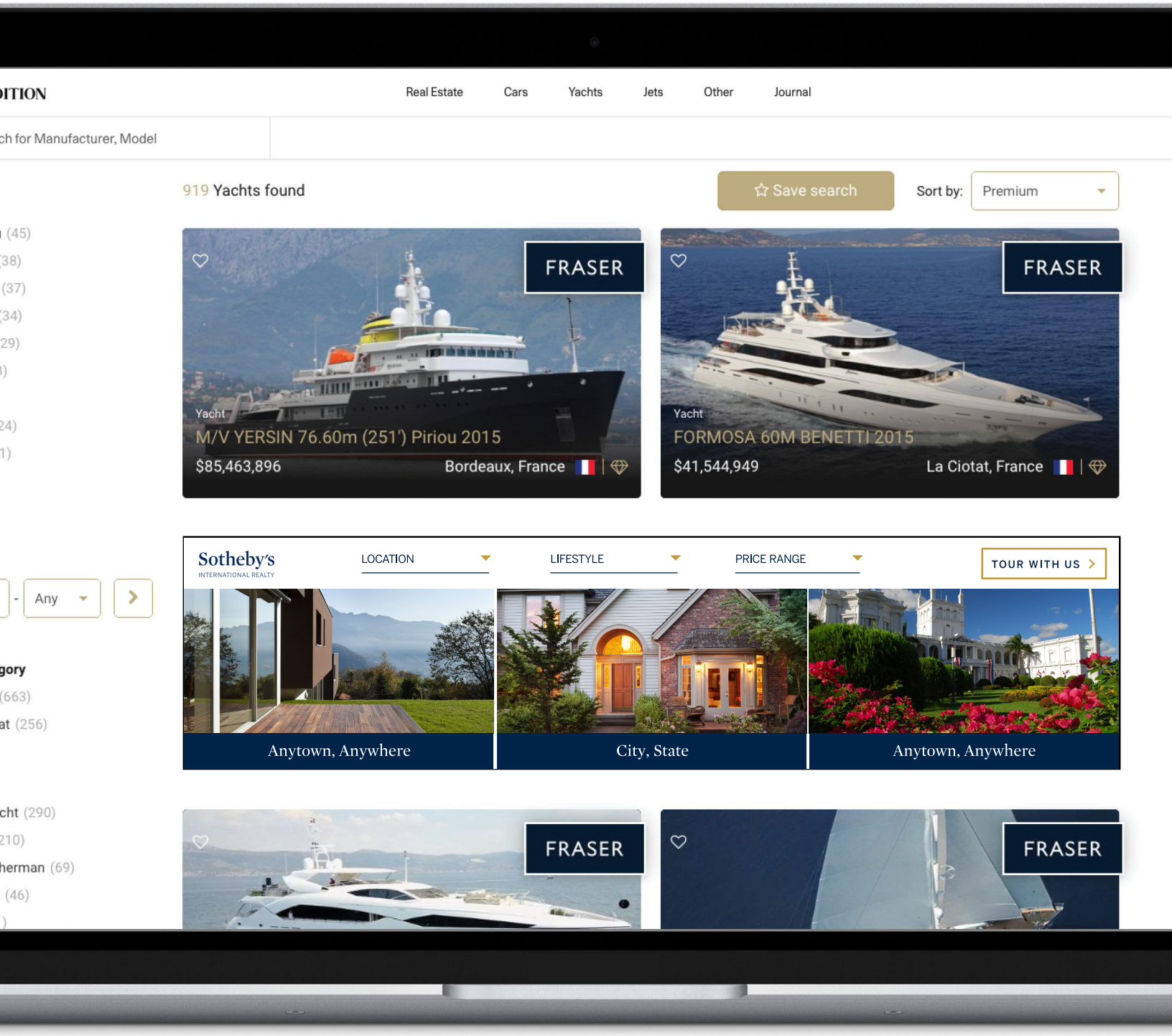
Prop GO Luxury

PropGoLuxury owns and operates dozens of powerhouse real estate distribution and search platforms for leading publications including The New York Times China Edition, The Financial Times, South Chine Post, Singapore Press Holdings Z-Property, Luxury Insider, Financial Times Chinese, Reuters and Nikkei.

James Edition

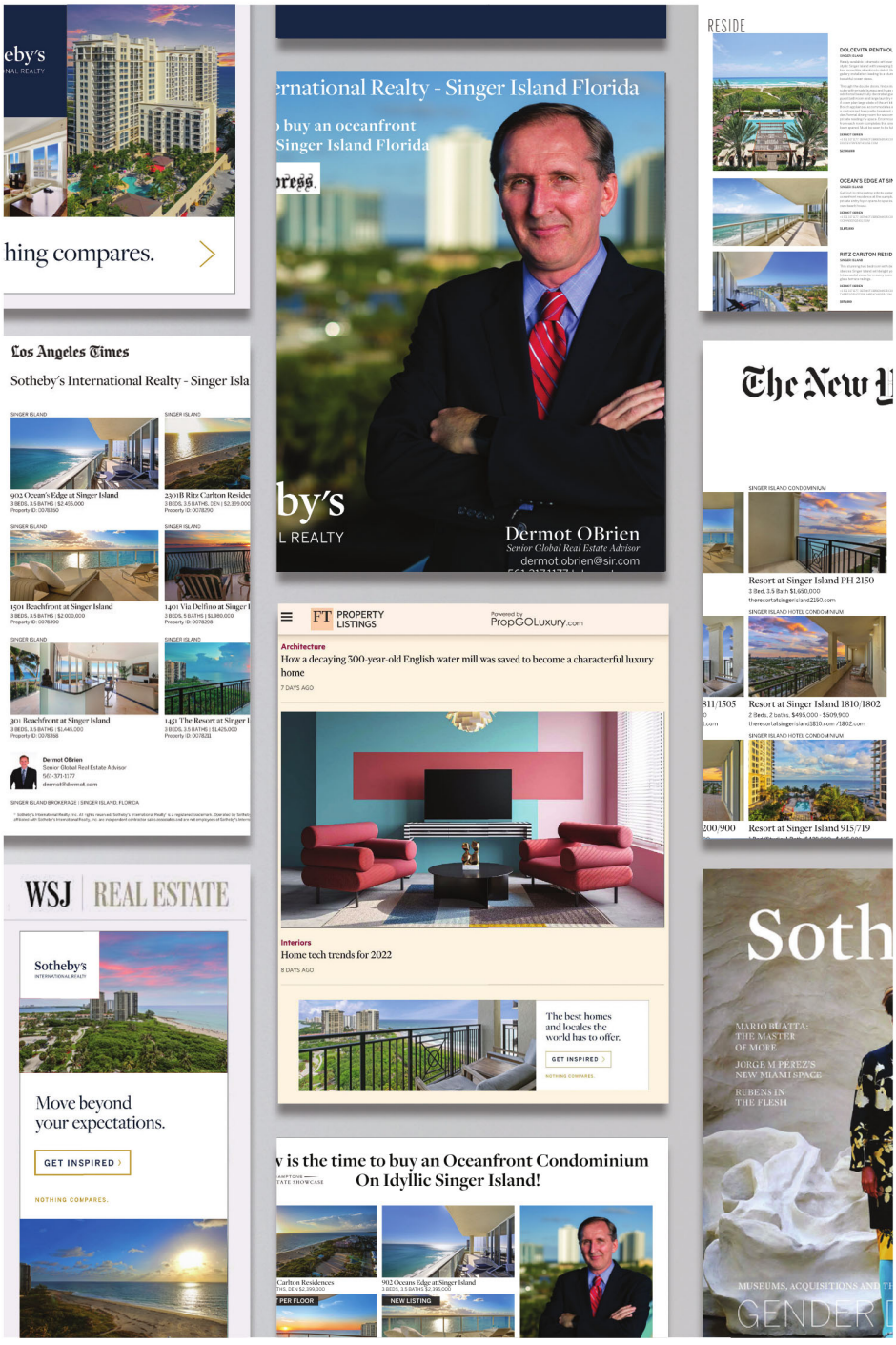
JamesEdition is the world's first and largest luxury marketplace to span across product categories and offer high-end items from dealers across the world. JamesEdition.com reached more than 600,000 potential buyers from 200 countries each month.




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210)
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Some places Dermot Advertises Nationally in Print

The presentation of luxury real estate must be exceptional, which is why we have created the most robust and high-quality website in the industry. We have also established exclusive positions with best-in-class media partners to help drive qualified traffic to our website — and to your listing. These partners include *The Wall Street Journal, The New York Times, The Los Angelese Times, Financial Times, Architectural Digest, Mansion Global, RESIDE magazine, Sotheby's magazine, Conde Nast* and more, as well as proprietary publications created by both Sotheby's and Sotheby's International Realty.



LOCAL ADVERTISING

We also target the essential local audience.

No campaign for your property could be complete without reaching the right audience in your immediate area. We have that covered as well. Sotheby's International Realty has established relationships with the most visible and highly regarded lifestyle and news outlets in your local market.

The Palm Beach Post

Palm Beach Daily News

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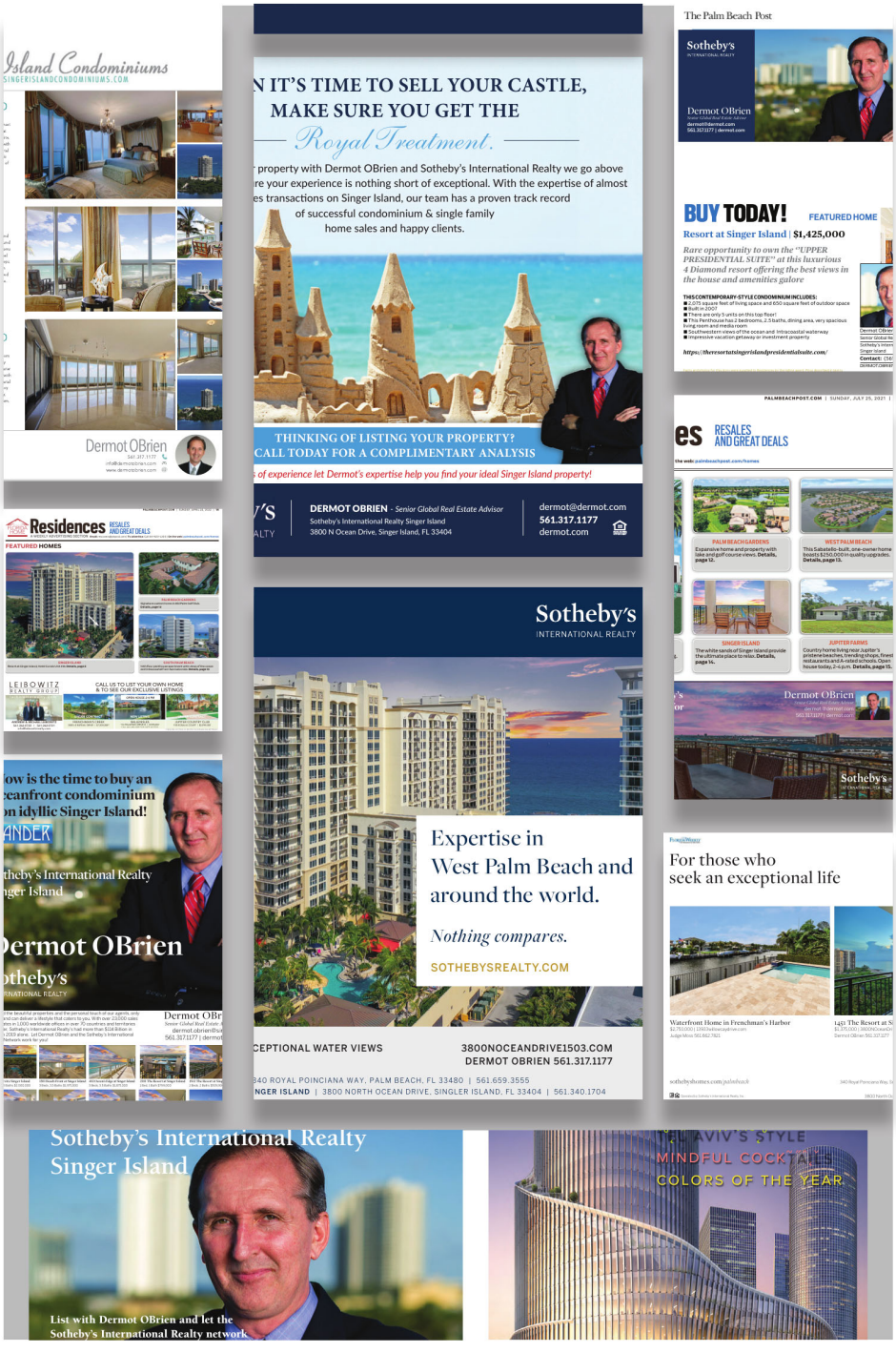
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