

3800 N OCEAN DRIVE
PRESTIGE REAL ESTATE MARKETING PLAN



DERMOT O'BRIEN

Dermot OBrien Realty
(561) 317-1177
info@dermot.com
www.DermotOBrienRealty.com



THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report and duPont Registry. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



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It starts with
**PERFECT
PRESENTATION**



A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience.

ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

The New York Times

The screenshot displays the 'GREAT HOMES AND DESTINATIONS' section of The New York Times website. The main listing is for '3800 N Ocean Drive' in Singer Island, Florida 33404. It includes a large interior photo of a hallway, a map of the location, and a detailed description of the property. The listing is categorized as a 'single-family home' with 3 bedrooms, 3 bathrooms, and 2801 sq. ft. The MLS number is RX10551033. The listing was posted 51 days ago and updated 50 days ago. The agent is Dermot O'Brien, with contact information (561) 317-1177 and Email Agent. The website also features a search bar, navigation tabs (HOME, DESTINATIONS, LIFESTYLES, MULTIMEDIA, BLOG), and various tools like a Mortgage Calculator and Tools for Readers/Advertisers.

3800 N Ocean Drive
Singer Island, Florida 33404

Web ID: 4FA54AE9A8C89
Posted: 51 days ago
Updated: 50 days ago

Dermot O'Brien
(561) 317-1177
Email Agent

3800 N Ocean Drive
Singer Island, Florida 33404

A tranquil oasis awaits the discerning buyer at this luxurious sky home that offers outstanding ocean and wide intracoastal waterway views of the Lake Worth Lagoon. A spacious great room maximizes the stunning views and offers casual resort living at it's finest. An adjoining formal dining area complements a well designed family space. A sumptuous kitchen includes Italian cabinets and granite counter-tops that surround the high-end Viking appliances which includes a gas cook-top and wine cooler. Enjoy a private master suite

3 Bedrooms
3 Bathrooms
1 Half Baths
2801 Sq. Ft.
single-family home
MLS RX10551033

CLICK TO VIEW

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism — in articles, video, slideshows and multimedia features — and become part of one of the most engaged, loyal community of readers on the Web.



THE WALL STREET JOURNAL.

The screenshot shows the WSJ website interface. At the top, there's a navigation bar with links like 'HOME', 'WSJ LIVE', 'MARKETWATCH', 'BUSINESS', 'PORTFOLIO', 'TAX', 'THE SHOPPE', and 'MORE'. Below this is the WSJ logo and a subscription offer: 'ONLY \$1 A WEEK FOR 12 WEEKS'. The main content area features a large photo of a luxurious interior hallway with a chandelier and a large mirror. To the right of the photo is a black box with the text 'LUXURY RESIDENCES'. Below the main photo is a row of smaller thumbnail images. To the right of the thumbnails is a map of North America with a location pin in Florida. Below the map is a 'Contact Agent' button. On the left side of the listing, there's a table with property details:

Type:	single-family home
Bedrooms:	3
Bathrooms:	3
Half Baths:	1
Size (Interior):	2801
MLS#:	RX10551033
Posted:	

Below the table is a 'View Full Listing' link. At the bottom of the listing, there's a 'Property For Sale' section with a short description of the property and a 'Read More' link.

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal “blue chip” audience makes the site an indispensable venue for our advertisers.

CLICK TO VIEW

Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot shows the Robb Report website interface. At the top is the Robb Report logo and a navigation bar with categories: Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. The main content area features a large photo of a luxurious interior space, identified as 'The Resort at Singer Island, #1451'. To the right of the photo is a sidebar with the agent's information: 'PRESENTED BY: Dermot O'Brien, Dermot O'Brien Realty, Phone: (561) 317-1177, Email: Dermot.O'Brien@robbsreport.com, View This Luxury Property'. Below this is a 'DETAILS' section listing the property address as '3800 N Ocean Drive, Singer Island, Florida 33404', and other details like 'Property Type: single-family home', 'Bedrooms: 3', 'Bathrooms: 3', 'Square Feet: 2801', and 'Availability: For Sale'. At the bottom of the screenshot is a subscription form with fields for Country, State, Property type, and a 'Subscribe Now' button.

Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



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duPont REGISTRY

A BUYERS GALLERY OF FINE HOMES®

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Additional Photos

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3800 N Ocean Drive
Singer Island, Florida 33404

A tranquil oasis awaits the discerning buyer at this luxurious sky home that offers outstanding ocean and wide intracoastal waterway views of the Lake Worth Lagoon. A spacious great room maximizes the stunning views and offers casual resort living at it's finest. An adjoining formal dining area complements a well designed family space. A sumptuous kitchen includes Italian cabinets and granite counter-tops that surround the high-end Viking appliances which includes a gas cook-top and wine cooler. Enjoy a private master suite with personal terrace plus 2 additional bedrooms with main terrace access for entertaining, relaxing and taking in the sounds of the waves and soaking up the South Florida sun while ocean breezes wash over you. Laundry room with additional storage complete this unique sky home. The Resort at Singer Island built in 2007 together with the four star Marriott hotel offers a unique combination of a diverse smoke-free luxury resort and private residence featuring 239 all-suite 1 and 2 bedroom units and 66 private 3 and 4 bedroom residential condominiums. The private section is made up of four residences per floor ranging from 2,800 to 3,150 square feet of living space with 350 to 450 square feet of outdoor terrace space. The private residence section has its own full-time manager and staff, movie theater, social room and private parking.

This listing has been viewed 1,081 times.

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, duPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. duPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.



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Top 10 Visiting Countries:

- | | | | |
|-------------------|---------------|--------------------|------------|
| 1. United States | 2. Canada | 3. United Kingdom | 4. Mexico |
| 6. Brazil | 7. Australia | 8. Puerto Rico | |

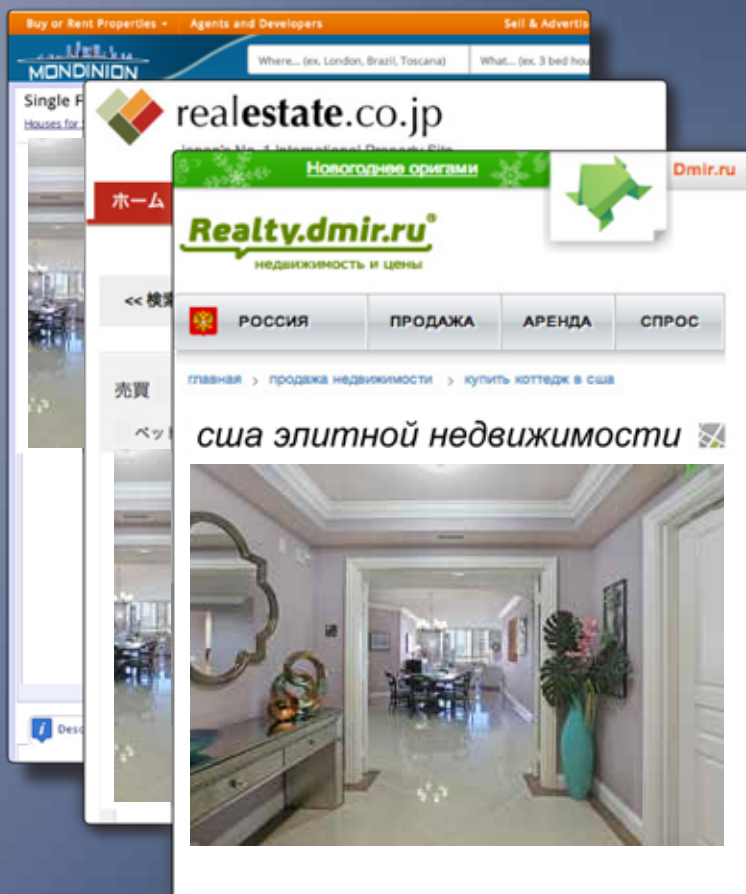
Top Real Estate Markets:

- | | | | |
|-------------------|---------------|--------------------|------------|
| 1. Brazil | 2. Australia | 3. Puerto Rico | 4. France |
| 5. United States | 6. Canada | 7. United Kingdom | 8. Mexico |

INTERNATIONAL ADVERTISING



Your home will gain international exposure in up to 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

The Resort at Singer Island, #1451



[Click Here For the Tour](#)

[The Resort at Singer Island, #1451](#)
[Singer Island](#)
[Florida, <zip-code>](#)
[<country>](#)

Price: 1475000
MLS #: <mls>
Bedrooms: 3
Bathrooms: 3



The Resort at Singer Island,

in Singer Island, <state>

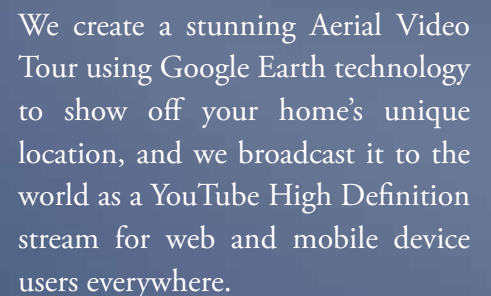
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[Read More](#)

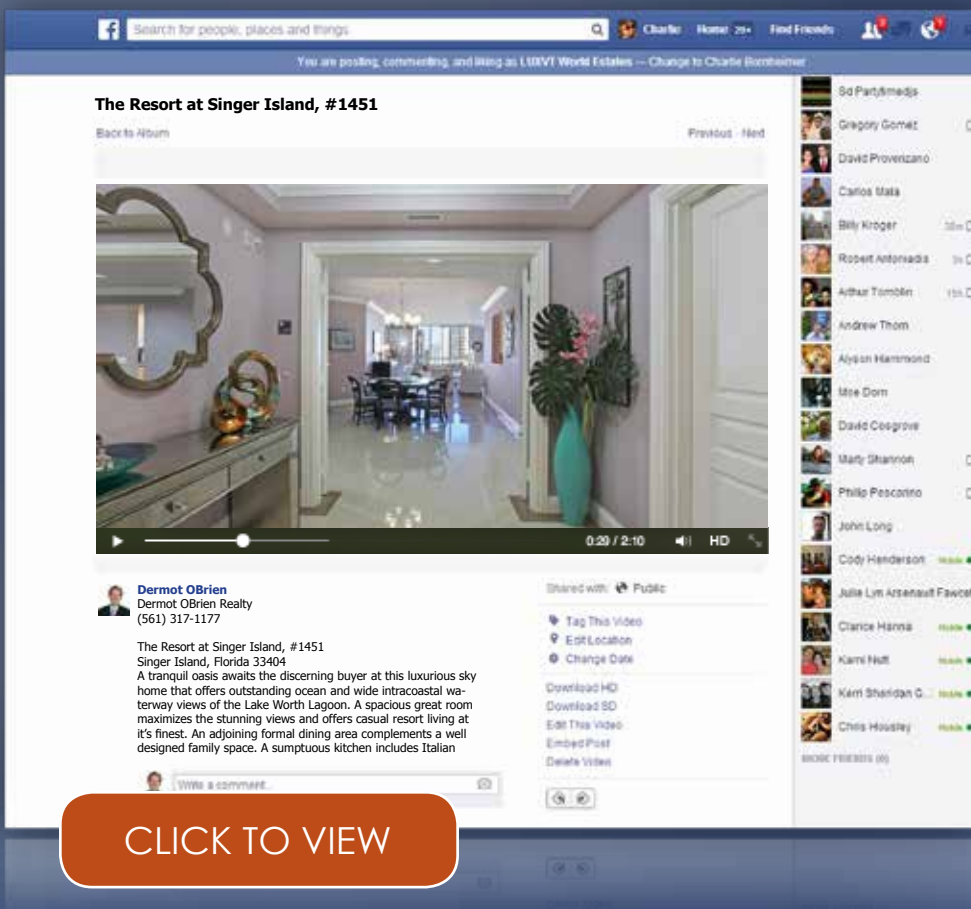


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facebook



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.

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