

THE RESORT AT SINGER ISLAND #2100 PRESTIGE REAL ESTATE MARKETING PLAN



DERMOT O'BRIEN

Dermot O'Brien Realty

(561) 317-1177

info@dermotobrien.com

www.DermotOBrien.com



THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report, Dupont Registry and the International Herald Tribune. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



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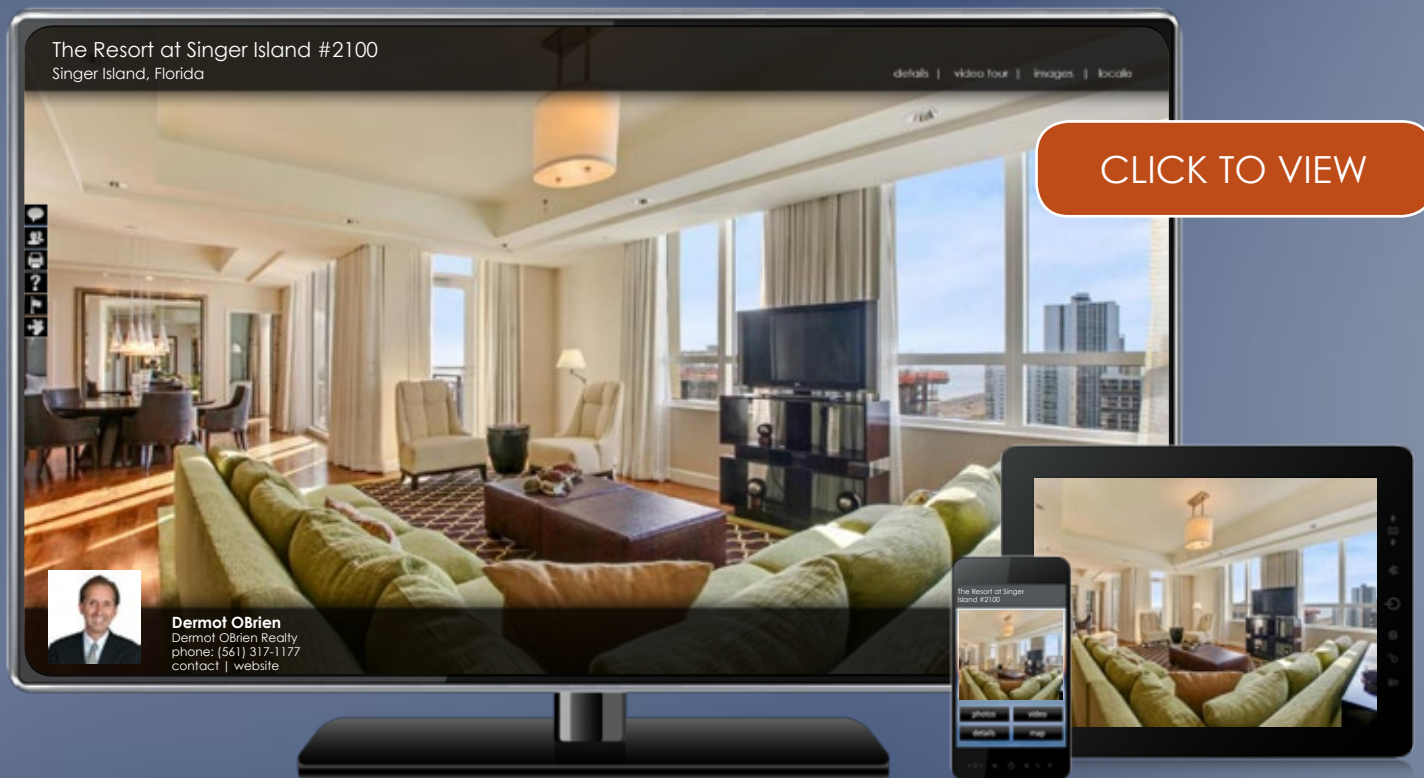
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It starts with

PERFECT PRESENTATION



A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

The New York Times

The screenshot shows the 'Great Homes and Destinations' section of The New York Times website. The main listing is for 'The Resort At Singer Island #2100' in Singer Island, Florida 33404. The listing includes a large photo of a modern living room with a green sofa and a large window. To the right of the photo is a map of the United States with a location pin in Florida. Below the photo are several smaller photos and a 'Virtual Tour' link. The listing details include: 2 Bedrooms, 2 Bathrooms, 1 Half Bath, 2075 Sq. Ft. condo, and MLS RX10295970. The listing is posted by Dermot O'Brien, a Real Estate Agent, with contact information: (561) 317-1177 and Email Agent. The website also features a search bar, navigation links (HOME, DESTINATIONS, LIFESTYLES, MULTIMEDIA, BLOG), and various tools like a Mortgage Calculator and Tools for Readers/Advertisers.

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slide-shows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

INTERNATIONAL Herald Tribune

The International Herald Tribune is the global edition of The New York Times and provides a balanced, intelligent perspective on world news, business, culture, sport and more, making it required reading for half a million influential, sophisticated readers in 160 countries around the world.

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THE WALL STREET JOURNAL.

The screenshot shows the WSJ website interface. At the top, there's a navigation bar with links like 'WSJ LIVE', 'MARKETWATCH', 'BARRONS', 'PORTFOLIO', 'TAX', 'THE SHOP', and 'MORE'. Below this is the main header with 'THE WALL STREET JOURNAL.' logo and a subscription offer: 'ONLY \$1 A WEEK FOR 12 WEEKS SUBSCRIBE NOW >>'. The date is 'Wednesday, March 26, 2014 As of 9:35 AM EDT'. The main navigation bar includes 'Home', 'World', 'U.S.', 'Business', 'Tech', 'Markets', 'Market Data', 'Your Money', 'Opinion', 'Life & Culture', 'N.Y.', 'Real Estate', and 'Management'. Below this is a sub-navigation bar with 'Mansion', 'House of the Day', 'Commercial', and 'Developments Blog'.

The main content area features a large image of a modern living room with a green sofa and large windows. To the right of the image is a black box with the text 'LUXURY RESIDENCES'. Below the main image is a row of smaller images showing different views of the property. To the right of the images is a map of North America with a location pin in the Northeast.

The Resort at Singer Island #2100

Back to Search Results Previous | 1 of 64 | Next >

Type: condo

Bedrooms: 2

Bathrooms: 2

Half Baths: 1

Size (Interior): 2075

MLS#: RX10295970

Posted:

Share: [Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#)

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Property For Sale

Own the UPPER PRESIDENTIAL PENTHOUSE at this luxury resort with amenities galore! Oceanfront Penthouse suite with 2 bedrooms, 2-1/2 baths, dining area, spacious living room and media room all showered with sunlight from the Southwestern views of the ocean and Intracoastal waterway. Impressive vacation getaway or investment property on beautiful and

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Dermot O'Brien Realty
Dermot O'Brien
[Contact Agent](#)

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal “blue chip” audience makes the site an indispensable venue for our advertisers.

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Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot shows the Robb Report website interface. At the top, there's a navigation bar with categories like Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. A search bar and a 'SUBSCRIBE' button are also visible. The main content area features a large image of a luxurious living room with a green sofa and large windows. To the right of the image, there's a section titled 'PRESENTED BY:' featuring Dermot O'Brien Realty, with contact information: Phone: (561) 317-1177, Email: Dermot.O'Brien, and a link to 'View This Luxury Property'. Below this, there's a 'DETAILS' section for 'The Resort At Singer Island #2100' in Singer Island, Florida 33404. The details include: Property Type: condo, Bedrooms: 2, Bathrooms: 2, Square Feet: 2075, and Availability: For Sale. At the bottom of the screenshot, there's a 'Subscribe Now' section with a form for First, Last, Address, City, State, and Zip, and a 'Click Here' button.

Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



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duPont REGISTRY

A BUYERS GALLERY OF FINE HOMES®

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Additional Photos

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The Resort At Singer Island #2100
Singer Island, Florida 33404

Own the UPPER PRESIDENTIAL PENTHOUSE at this luxury resort with amenities galore! Oceanfront Penthouse suite with 2 bedrooms, 2-1/2 baths, dining area, spacious living room and media room all showered with sunlight from the Southwestern views of the ocean and Intracoastal waterway. Impressive vacation getaway or investment property on beautiful and unique Singer Island. Eligible for the Marriott's optional owner's rental program. Featuring 239 all-suite resort units and 66 residential condominiums, the Palm Beach Marriott Singer Island Resort and Spa includes 4,000 square feet of meeting space, an 8,500-square foot spa and all of the amenities and services one would expect from a world-class facility. Butler Service, valet attendants, and a full-time concierge will enrich guest experiences and activities, including coordination of private events, theater tickets, dinner reservations, and travel arrangements. Experience the essence of elegance in one or two bedroom resort units ranging from 800 square feet to just over 2,100 square feet of living space. Decorated with dark wood tones, stainless steel kitchen appliances, and marble baths, the resort offers a luxurious contemporary modern edge. Enjoy majestic views of the Atlantic Ocean or Intracoastal Waterways from the expansive terraces in each suite. Dining options include an

This listing has been viewed 1,081 times.

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, duPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. duPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.



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Top 10 Visiting Countries:

- | | | | |
|-------------------|---------------|--------------------|------------|
| 1. United States | 2. Canada | 3. United Kingdom | 4. Mexico |
| 6. Brazil | 7. Australia | 8. Puerto Rico | |

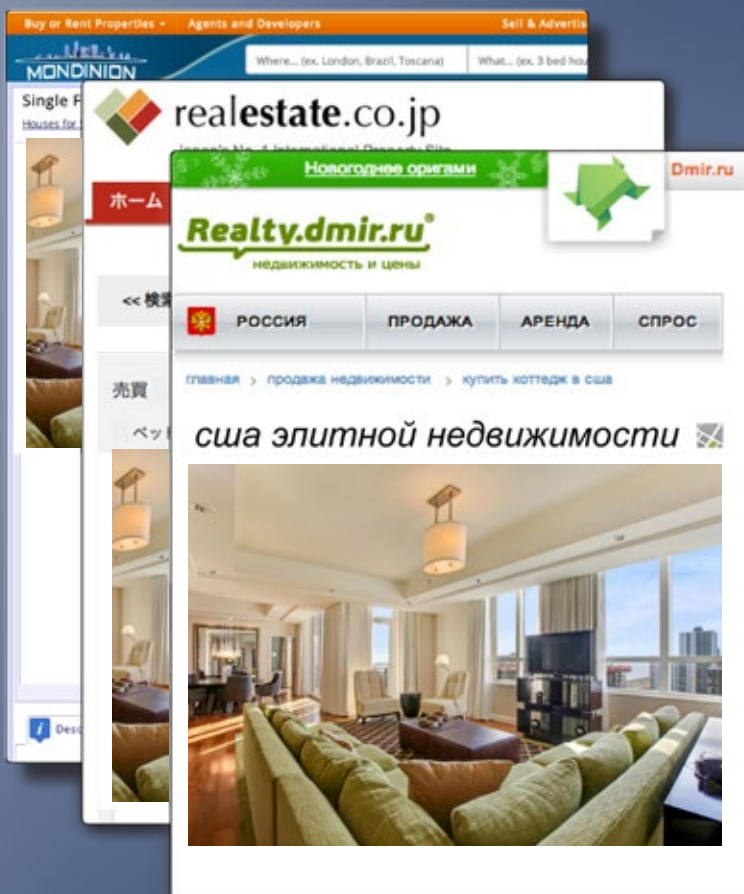
Top Real Estate Markets:

- | | | | |
|------------|--------------------|-----------------|------------|
| 1. Brazil | 2. Australia | 3. Puerto Rico | 4. France |
| 5. Canada | 6. United Kingdom | 7. Mexico | |

INTERNATIONAL ADVERTISING



Your home will gain international exposure in up to 50 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

The Resort at Singer Island
#2100

VIRTUAL TOUR | IMAGE GALLERY | PROPERTY DETAILS | MAP

[CLICK HERE FOR THE TOUR](#)

The Resort at Singer Island
#2100
Property Type: condo
Bedrooms: 2
Bathrooms: 2
Square Feet: 2075
Availability: For Sale

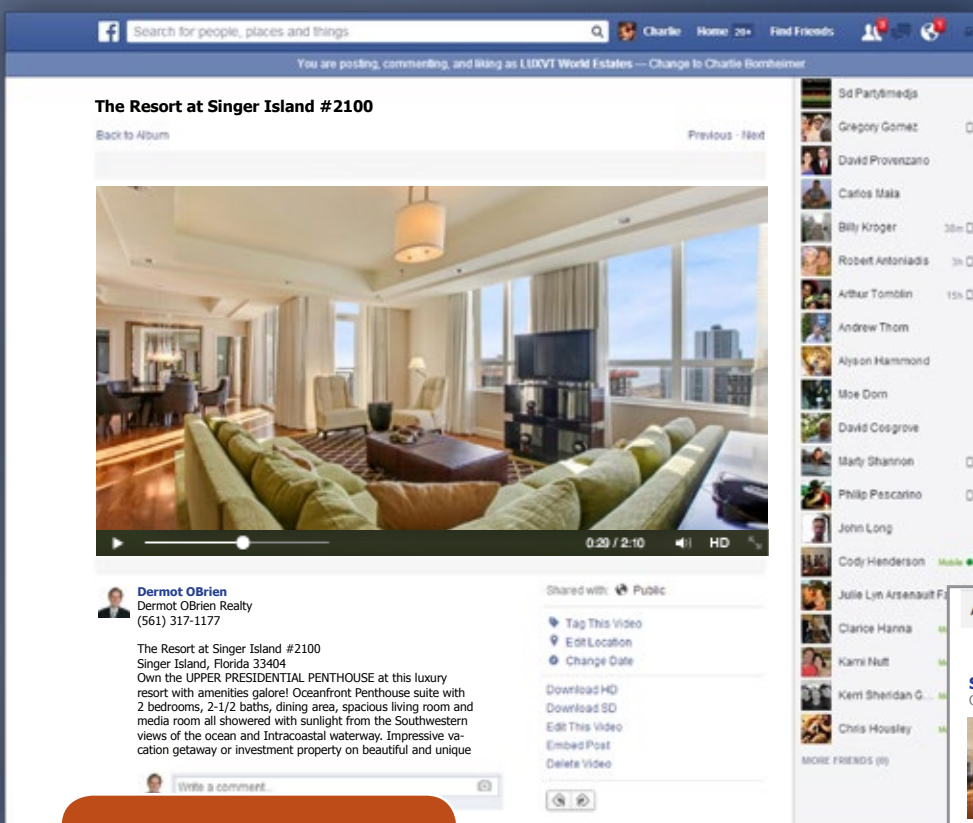
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[Read More](#)

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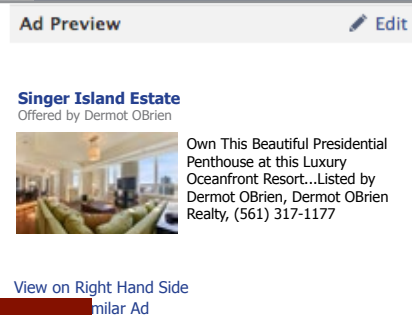


facebook



CLICK TO VIEW

Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.



INCLUDES PAID ADS
TARGETING **LOCAL** USERS

THE FINEST HOMES
DESERVE THE FINEST MARKETING.



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