

4600 NORTH OCEAN DRIVE
PRESTIGE REAL ESTATE MARKETING PLAN



DERMOT O'BRIEN

Dermot O'Brien Realty
(561) 317-1177
info@dermot.com
www.DermotOBrienRealty.com



THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report and duPont Registry. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



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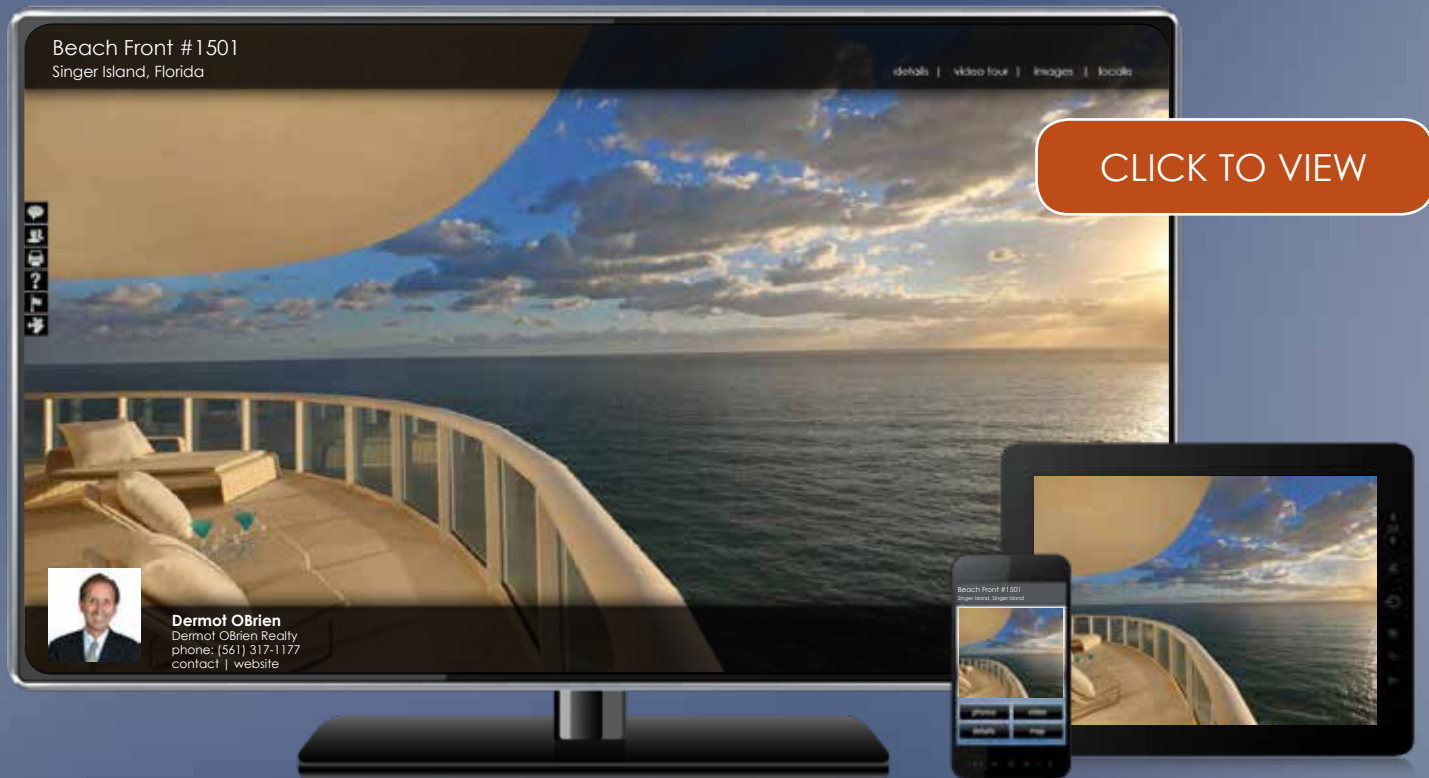
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It starts with

PERFECT PRESENTATION



A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience.

ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

The New York Times

The screenshot displays the 'GREAT HOMES AND DESTINATIONS' section of The New York Times website. The main listing is for '4600 North Ocean Drive' in Singer Island, Florida 33404. The listing includes a large virtual tour image of a modern oceanfront terrace, a map of the location, and a detailed description of the property. The property features 3 bedrooms, 3 bathrooms, and 1 half bath, totaling 3123 square feet. It is a direct oceanfront condominium with a wrap-around terrace and limestone flooring. The listing is posted by Dermot O'Brien, a real estate agent, with a contact number (561) 317-1177. The website also features a search bar, navigation links (HOME, DESTINATIONS, LIFESTYLES, MULTIMEDIA, BLOG), and various tools for readers and advertisers.

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism — in articles, video, slideshows and multimedia features — and become part of one of the most engaged, loyal community of readers on the Web.

CLICK TO VIEW



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THE WALL STREET JOURNAL.

The screenshot shows the WSJ website interface. At the top, there's a navigation bar with various links like 'WSJ LIVE', 'MARKETWATCH', 'BARRONS', etc. The main header features the 'THE WALL STREET JOURNAL' logo and a subscription offer: 'ONLY \$1 A WEEK FOR 12 WEEKS'. Below this is a navigation menu with categories like 'Home', 'World', 'U.S.', 'Business', 'Tech', 'Markets', etc. The main content area displays a real estate listing titled 'Beach Front #1501'. The listing includes a large image of a modern oceanfront terrace with lounge chairs, a smaller image of the building, and a map of North America. To the right of the main image is a black box with the text 'LUXURY RESIDENCES'. Below the main image, there's a list of property details: Type: condo, Bedrooms: 3, Bathrooms: 3, Half Baths: 1, Size (Interior): 3123, MLS#: RX10511790, and Posted: . To the right of these details is a profile for Dermot O'Brien Realty, featuring a photo of Dermot O'Brien and a 'Contact Agent' button. At the bottom of the listing, there's a 'Property For Sale' section with a description of the property and a 'Read More' link.

Beach Front #1501

ONLY \$1 A WEEK FOR 12 WEEKS
SUBSCRIBE NOW

Home World U.S. Business Tech Markets Market Data Your Money Opinion Life & Culture N.Y. Real Estate Management

Beach Front #1501

Back to Search Results Previous 1 of 84 Next

LUXURY RESIDENCES

NORTH AMERICA

Type: condo

Bedrooms: 3

Bathrooms: 3

Half Baths: 1

Size (Interior): 3123

MLS#: RX10511790

Posted:

Share 1 Like 0

View Full Listing

Property For Sale

The nicest direct oceanfront condominium at Beach Front at Singer Island and one of the most beautiful on the island! Spectacular ocean and Intracoastal views surround this contemporary residence that offers over 3,100 square feet of air-conditioned space with an additional 700 feet of dramatic wrap-around oceanfront terracing. This sky-home is

[Read More](#)

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal “blue chip” audience makes the site an indispensable venue for our advertisers.

CLICK TO VIEW

Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot displays the Robb Report website interface. At the top, the Robb Report logo is prominent, followed by a navigation bar with categories like Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. A search bar and a 'SUBSCRIBE' button are also visible. The main content area features a large image of a beachfront property with a wrap-around terrace. To the right of the image, a sidebar provides details about the property, including its address (4600 North Ocean Drive, Singer Island, Florida 33404), type (condo), and features (3 bedrooms, 3 bathrooms, 3123 square feet). Below the image, there is a description of the property and a section for social media sharing. At the bottom, there are sections for 'On Newsstands Now!', a 'Subscribe Now' form, and a 'Give the Gift that lasts all Year' promotion.

Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



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A BUYERS GALLERY OF FINE HOMES®

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Dermot OBrien
Dermot OBrien Realty
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Additional Photos

[Click to enlarge](#)

4600 North Ocean Drive
Singer Island, Florida 33404

The nicest direct oceanfront condominium at Beach Front at Singer Island and one of the most beautiful on the island! Spectacular ocean and Intracoastal views surround this contemporary residence that offers over 3,100 square feet of air-conditioned space with an additional 700 feet of dramatic wrap-around oceanfront terracing. This sky-home is professionally finished and furnished by Interiors by Steven G. and boasts of exceptional 36 x 36 limestone flooring in the living areas (that also covers the terrace area), premium carpeting in the bedrooms, custom recessed lighting in addition to one-of-kind light fixtures throughout, sun shade window treatments in every room and high-quality furnishings that will truly delight you. A custom 528 bottle air-conditioned wine wall room with rolling library ladder, spectacular dry bar with lighted onyx counters, grand piano area with incredible glass ball custom lighting arrangement, built-in TV wall with five huge surround sound speakers incorporated into it and in-wall sub-woofer all powered by high-end audio/video equipment that is discretely located in an enclosure in a master bedroom closet complete this truly exceptional oceanfront living space. The open kitchen has an island, granite counter tops, GE Monogram appliances and an adjacent oceanfront dining area with beautiful dining table and custom chairs. The

This listing has been viewed 1,081 times.

Top 10 Visiting Countries:

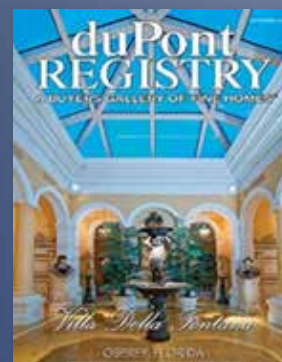
- | | | | |
|-------------------|---------------|--------------------|------------|
| 1. United States | 2. Canada | 3. United Kingdom | 4. Mexico |
| 6. Brazil | 7. Australia | 8. Puerto Rico | |

Top Real Estate Markets:

- | | | | |
|-------------------|---------------|--------------------|------------|
| 1. Brazil | 2. Australia | 3. Puerto Rico | 4. France |
| 5. United States | 6. Canada | 7. United Kingdom | 8. Mexico |

CLICK TO VIEW

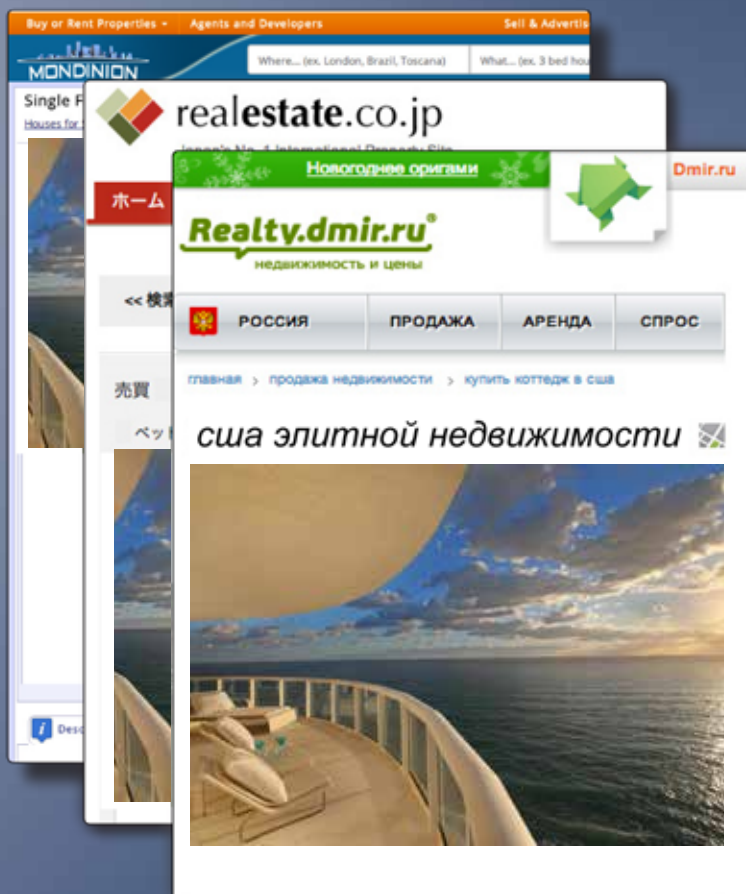
DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, duPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. duPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.



INTERNATIONAL ADVERTISING



Your home will gain international exposure in up to 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.

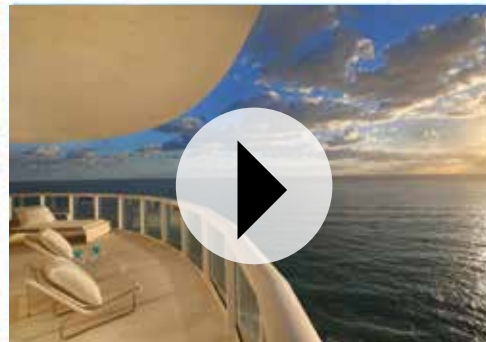


DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

Beach Front #1501

Singer Island, <state>



[Click Here For the Tour](#)

Beach Front #1501
Singer Island
Florida, <zip-code>
<country>

Price: 2249000
MLS #: <mls>
Bedrooms: 3
Bathrooms: 3



Beach Front #1501

in Singer Island, <state>

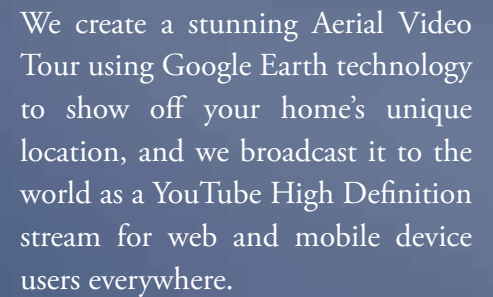
The nicest direct oceanfront condominium at Beach Front at Singer Island and one of the most beautiful on the island! Spectacular ocean and Intracoastal views surround this contemporary residence that offers over 3,100 square feet of air-conditioned space with an additional 700 feet of dramatic wrap-around oceanfront terracing. This sky-home is professionally finished and furnished by Interiors by Steven G. and boasts of exceptional 36 x 36 limestone flooring in the living areas (that also covers the terrace area), premium carpeting in the bedrooms, custom recessed lighting in addition to one-of-kind light fixtures throughout, sun shade window treatments in every room and high-quality furnishings that will truly delight

[Read More](#)

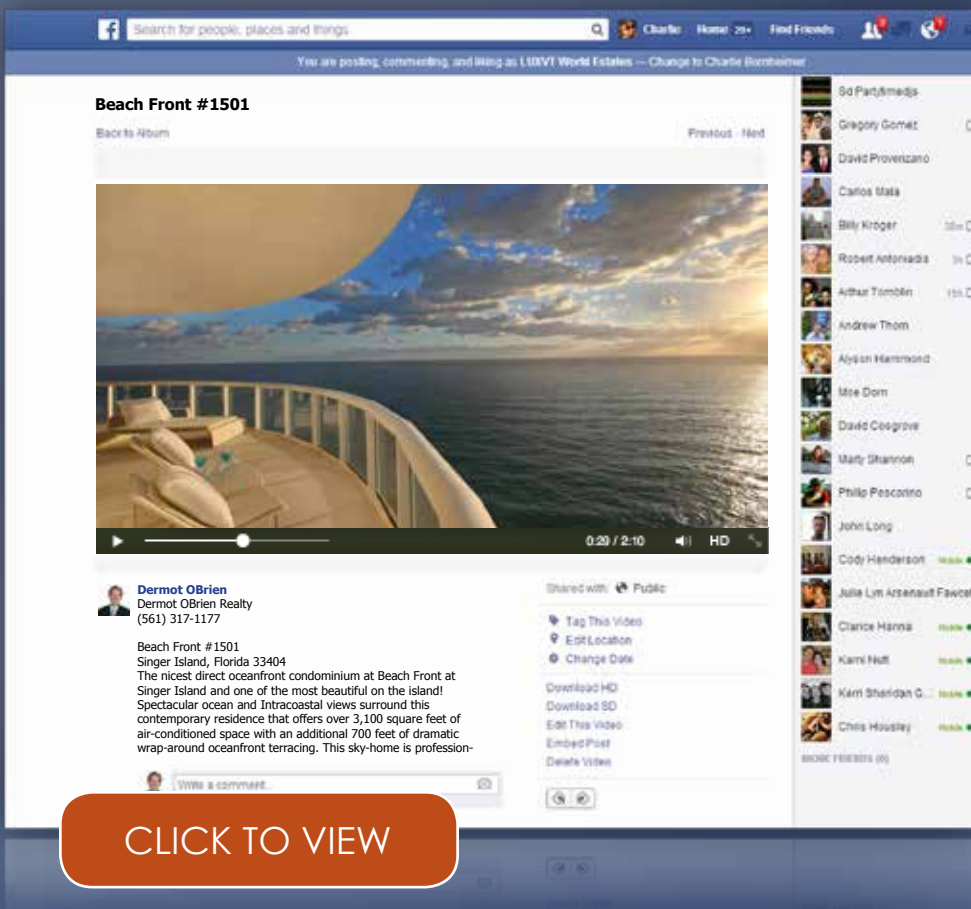


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facebook



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.

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